

# Sofia Property Forum 2024

**9:00 - 9:30 REGISTRATION WITH WELCOME COFFEE**

**09:30-11:10 – SECTION 1**

**09:30 - 09:45 Opening remarks**

People:

**Csanád Csürös**, CEO, Property Forum

**09:45 - 10:05 Blueprints for tomorrow: Key insights from global leaders**

**Digital transformation advocate James Dearsley will delve into the strategic minds of over 50 senior C-suite leaders from the innovation and property sectors worldwide. This speech synthesizes six core themes identified through extensive interviews, offering a roadmap for both organisational and personal strategic planning. Attendees will gain unparalleled insights into effective leadership and innovative thinking that are shaping the future of business. Learn how top executives prepare for emerging challenges and opportunities and how these strategies can be applied to foster resilience and growth in any high-stakes environment.**

People:

**James Dearsley**, CEO EMEA, Verv

**10:05 - 10:25 Getting the big picture – What will drive European real estate investments in the next 12 months?**

People:

**Eri Mitsostergiou**, CEO and Founder, Foresight Real Estate Experts

**10:25 - 11:10 Discussion with dealmakers – Investment and financing update**

Chair: **Csanád Csürös**, CEO, Property Forum

Conversation participants:

**Tanya Kosseva-Boshova MRICS**, Managing Director, Lion's Head

**Yavor Kostov**, Managing Partner, Cushman & Wakefield Forton

**Pavel Tishev**, Director | Specialized Lending and Institutional Clients | Corporate Banking, DSK Bank

**11:10-11:40 – NETWORKING BRUNCH**

## 11:40-14:15 – SECTION 2

### 11:40 - 12:00 AI across the lifecycle of the built environment

**What exactly is AI? Where is AI already being used now, today? And what does it mean for the sector and its people as it continues its digitisation journey?**

People:

**Andrew Knight**, Global Data & Tech Lead, Széchenyi István University

### 12:00 - 12:45 What's next for retail? – New strategies bring investors' return

Chair: **Stefan Kossev**, Managing Partner, Regent's Property Advisors

Conversation participants:

**Maria Angelova**, Commercial & Leasing Manager, Sofia South Ring Mall

**Rumyana Ivanova**, Leasing Manager, Mall of Sofia

**Simona Parvanova**, Leasing and Marketing Director, Trinity Capital

**Valentina Stantcheva MRICS**, Head of Real Estate Management, Billa / REWE Group  
Bulgaria

### 12:45 - 13:30 Hybrid is the new black – What's next for offices?

Chair: **Lara Paemen**, Managing Director, IFMA EMEA

Conversation participants:

**Hubert Abt FRICS**, CEO, New Work & workcloud24

**Denitza Ilieva**, Real Estate Director, Everty Bulgaria

**Liliya Krasteva**, Country Head Bulgaria, Head of Property Management Bulgaria, Ceres  
Management Services

**Vessela Valtcheva-McGee**, Director of Market Development CEE, GBCI Europe

### 13:30 - 14:15 Bright prospects – Bulgaria and SEE hotel market update

Chair: **Emiliya Simeonova**, Head of Valuation & Advisory, Cushman & Wakefield Forton

Conversation participants:

**David Jenkins**, Vice President Business Development Eastern Europe, Radisson Hotel  
Group

**Mihaela Kozanova**, Cluster Business Development Manager, Grand Hotel Millennium  
Sofia

**Ivaylo Kozhuharov**, CEO, HotelExpertsBG

**Paul Wright**, Country Director, Optim Project Management

## 14:15-15:00 – NETWORKING & CLOSING WITH PROSECCO