

# Property Investment Forum 2014

## I. Section: CEE and Hungary in a global context

**09:00 - 09:20 CEE investment trends – Where is the money flowing these days?**

**09:20 - 10:00 Panel discussion: Is CEE still sexy? - Investment trends in the region**

Chair: **Michael Edwards MRICS**, Head of Capital Markets (Hungary) / Valuation & Advisory (Central Europe), Cushman & Wakefield

Conversation participants:

**Adrian Karczewicz**, Head of Divestments CEE, Skanska

**Noah Steinberg FRICS**, Chairman & CEO, WING

**10:00 - 10:40 Panel discussion: Hungarian investment market – Local funds running ahead**

Chair: **Csanád Csürös**, CEO, Property Forum

People:

**Ákos Csobádi**, Managing Director, Financial Advisory, BDO Hungary

**Ferenc Furulyás MRICS**, Managing Director, JLL, Budapest

**Balázs Pázmány FRICS**, Chairman of the Board, Erste Alapkezelő Zrt.

**Balázs Tóth**, CEO, OTP Ingatlan Alapkezelő

**10:40 - 11:00 Coffee Break**

## II. Section: Developments in Hungary

**11:00 - 11:20 PV as a value-added investment for commercial properties**

**11:20 - 11:40 Innovation in the construction industry – Are we making progress at all?**

People:

**Marcell Pinyó**, Head of Marketing, Indotek Group

**11:40 - 12:00 London Olympics from a real estate perspective**

**12:00 - 12:50 Panel discussion: Sport developments in Hungary – UEFA Euro Cup 2020 and even Olympics?**

People:

**Marcell Pinyó**, Head of Marketing, Indotek Group

**12:50 - 13:40 Lunch Break**

## III/A. Section: Office Market

**13:40 - 14:00 Collateral management in the construction industry**

**14:00 - 14:20 Impacts of rapid transit on the office market**

People:

**Tibor Tatár MRICS**, CEO, Calyx Investment

**14:20 - 15:10 Panel discussion: Decreasing vacancy, happy landlords?**

Chair: **Kata Mazsaroff**, Managing Director, Colliers Hungary

Conversation participants:

**Gábor Angel**, igazgatósági tag, BIGGEORGE Property Zrt.

**Attila Madler**, Asset Management Director, CPI Hungary

**Péter Szalma**, Leasing Manager, CA Immo

## III/B. Section: Facility Management - Property Management

**13:40 - 14:00 Cost Iceberg - Corporate real estate in practice**

People:

**Pál Baross FRICS**, Campus Development Director, Central European University

**14:00 - 14:20 Taking a complex approach for reduced energy bills – procurement, efficiency and alternative solutions**

**14:20 - 15:10 Panel discussion: Challenges and opportunities for FM and PM companies**

Conversation participants:

**Csongor Csukás MRICS**, International Director of Operations for the PM, BNP Paribas Real Estate

**Gábor Décsi MRICS**, LEO, benchmarking group leader, DOME Facility Services Group, Managing Director

**András Schmidt**, Facility Manager, Skanska Hungary

**Péter Szijártó MRICS**, CEO, B&V Group

## III/C. Section: Housing market - Construction

**13:40 - 14:00 Mortgage loans in Hungary - Are banks getting more active?**

**14:00 - 14:20 Snapshot of the Hungarian housing market**

**14:20 - 15:10 Panel discussion: Residential market getting busy – Will new developments arrive soon?**

People:

**Gábor Kiss**, Managing Director, Metrodom Kivitelez? Kft.

**15:10 - 15:30 Coffee Break**

## **IV/A. Section: New projects**

**15:30 - 16:10 Project presentations – Speed session**

People:

**Pál Baross FRICS**, Campus Development Director, Central European University

**János Kocsány**, CEO, Graphisoft Park

**Rudolf Riedl MRICS**, Managing Director, SÜBA Hungary

**16:10 - 17:00 Panel discussion: What makes a new project succesful – Different backgrounds, differenc views**

Chair: **Gábor Soóki-Tóth MRICS**, Head of the Planning & Development Professional Group, RICS CEE

Conversation participants:

**Balázs Czifra MRICS**, Director - Sales, Asset Management, Business Development, InfoGroup

**Dániel Hatvani**, CEO, CIB Lízing

**Gergely Pados**, Managing Director, Cushman & Wakefield

**György Rábai MRICS**, Senior Manager, KPMG

**Nóra Sarlos**, Head of Department, MARK Magyar Reorganizációs és Követeléskezel? Zrt.

## **IV/B. Section: Urban planning - Regulation**

**15:30 - 16:20 Panel discussion: Budapest 2020 - City planners' roundtable**

Chair: **Gergely Ditróy**, Analyst, Portfolio

People:

**Sándor Finta**, Head Architect of Budapest, F?városi Önkormányzat

**Balázs Fürjes**, Minister of State for Budapest and the Capital's Metropolitan Area, Prime Minister's Office, Cabinet Office of the Prime Minister

**16:20 - 17:00 Panel discussion: Decreasing VAT for residential real estate**

Chair: **Emese Horváth**, Development Director, InfoGroup

Conversation participants:

**Tibor Földi**, CEO, Futureal Zrt.

**István Hajnal FRICS**, CEO, Biggeorge\'s NV

## IV/C. Section: E-Real Estate

### 15:30 - 15:50 Online hotel booking: impacts on the hotel market

People:

**Attila Heged?s MRICS**, Partner, Managing Partner, Prophex Europe Consulting

### 15:50 - 16:10 E-commerce: impacts on the retail and logistics market

People:

**Gábor Borbély**, Director, CBRE

### 16:10 - 17:00 Panel discussion: Impacts of e-commerce on hotel, retail and logistics

Conversation participants:

**Anita Csörg?**, Director, Head Of Retail Advisory and Transactions, CBRE

**Attila Heged?s MRICS**, Partner, Managing Partner, Prophex Europe Consulting

**Benedek Kis**, Senior Manager Business Development Eastern Europe, Kühne + Nagel

**Ákos Starcz**, Managing Partner, Dialogue Creatives

## Cocktail Reception

### 17:00 - 18:00 REsource Property Awards

### 18:00 - 21:00 Cocktail Reception

Champagne bar

Dinner, premium whiskey and pálinka tasting, networking

Zene: Dimofat feat. Timi Kullai