

# Future of Real Estate 2024 - Warsaw, Poland

## 11:10-11:40 – REGISTRATION WITH WELCOME COFFEE

## 11:40-13:10 – SECTION 1: BUILDING A BETTER WORLD (together with Poland ESG Forum 2024)

### 11:40 - 11:50 Welcome remarks by RICS: Creating value in a responsible way

People:

**Susanne Eickermann-Riepe FRICS**, Chair, RICS European World Regional Board

### 11:50 - 12:00 Resource efficiency and the circular economy in construction

People:

**Paul Toyne**, Practice Leader Sustainability, Grimshaw

### 12:00 - 12:15 Green building trends for a resilient future

People:

**Monika Dmtruk**, Director, Building Consultancy Project Management, Colliers

### 12:15 - 13:10 The future of decarbonisation – How to build and rebuild for a better future

Chair: **Alicja Kuczera**, CEO, Polish Green Building Council

Conversation participants:

**Katarzyna Chwalbińska-Kusek**, Head of ESG & Sustainability, Savills Poland

**Jarosław Fiutowski**, Board Member for ESG Policy and Sustainable Construction, Ghelamco Poland

**Michał Kozowski**, Co-Founder, ESG and Sustainability Lead, Digital Real Estate

**Adam Targowski MRICS**, Group Head of ESG, CTP

**Gabor Toth**, Chief Operating Officer, PARKL Digital Technologies

**Anna Walkowska**, Chief Technology Officer, ProperGate

## 13:10-14:10 – NETWORKING LUNCH

## 14:10-16:00 – SECTION 2: MONEY TALKS

### 14:10 - 14:30 Keynote: European property investment outlook for the year ahead

People:

**Tom Duncan**, Head of Research, Strategy & Product, Cromwell Property Group

**14:30 - 15:15 The future of investments – New strategies for 2024**

Chair: **Susanne Eickermann-Riepe FRICS**, Chair, RICS European World Regional Board

Conversation participants:

**Adrian Karczewicz**, Head of Divestments CEE, Skanska

**Anna Malarczyk-Arcidiacono**, Business Development Director, Tetris Poland

**Daniel Puchalski**, Managing Partner and Co-Founder, immo lab.re

**Anna Szelc**, Senior Director, Investments, CEE, Invesco Real Estate

**Jacek Zengteler**, President of Management Board, Yareal Polska

**15:15 - 16:00 The future of financing – Lenders and borrowers at the same table**

Chair: **Monika Dębska-Pastakia FRICS**, Associate Partner, KPMG

Conversation participants:

**Anna Dafna**, Group CFO, AFI Properties

**Péter Számely MRICS**, Head of Real Estate Finance CEE, HYPO NOE Landesbank

**Maciej Zawia**, Real Estate Finance Director, BNP Paribas Bank Polska

**16:00-16:30 – NETWORKING COFFEE BREAK**

**16:30-17:30 – PROPERTY MARKETING WORKSHOP**

**16:30 - 17:30 The future of real estate marketing – How to stand out?**

Chair: **Agnieszka Zaczyńska**, Associate Director, Marketing, Communications & Partnership Development, Central Europe, SEGRO

Conversation participants:

**Sylwia Kaczmarek**, Corporate Marketing Manager, Skanska

**Paulina Karpisz**, Head of Marketing, Hamilton May

**Mateusz Kowalski**, Marketing Manager, AFI Europe Poland

**Urszula Matej-Bil**, Board Member | Marketing and Communications, EPP

**Monika Rykowska**, Head of Research & Marketing, AXI IMMO

**16:30-17:30 – SECTION 3: MEET THE WINNERS**

**16:30 - 17:30 Meet the winners - Why each asset class is worthy of investor attention**

**Each presenter will have 10 minutes to show why it's worth betting on the asset class they represent. The audience will have a chance to vote and share which asset class is the most compelling for them.**

People:

**Paweł Czupryna**, Director of Investor Relations, Capital Park Group

**Maciej Madejak**, Chief Development Officer | Founder, MDC<sup>2</sup>

**Aleksandra Mazzini**, Chief Operating Officer, Sierra Balmain

**Gabor Toth**, Chief Operating Officer, PARKL Digital Technologies

**Rustom Vickers**, Vice President, Head of Development, Blueground

**Waldemar Wasiluk**, CEO / Vice President, Victoria Dom

**17:30-18:00 – CLOSING NETWORKING & PROSECCO**